What's New

Check out why there's more in 24!

Time-out Traditions Class – Fine-tune your favorite current game day tradition or develop a new one to incorporate this year for any crucial time-out situation. With the help of the AmeriCheer staff, you'll customize and perfect the perfect time-out, crowd interactive, activity, that best displays your school spirit and support for your team from your student body, administration and spectators!

More Optional Elective Classes – Whether your team members are veterans, rookies, or a mix of both, you'll have more options than ever before of useful classes all geared toward everybody's specific needs. We'll provide the classes, and you'll decide what classes to attend based upon your specific needs.

Additional Performance Material – In need of a new Fight Song routine or Hello Cheer? This year, we've got you covered by providing this material that is appropriate, effective, all adaptable to various skill levels and perfect for the upcoming season.

Customized Private Camp Options – Same great AmeriCheer material, classes, and staff provided at our Resident Camps but you, the coach, will now have the options to completely design your entire Private Camp curriculum based upon your wants and team's needs. Want more material and stunt time and less on leadership training, etc. no problem. This camp curriculum will be the ultimate in perfect customization. You'll decide it all!

Home Dance Routine Evaluation – It's back! We listened and now you get to again partake in it. At every Resident Camp, all attending teams may bring a Home Dance Routine to showcase at camp. Each performance will receive a written critique and placements will be awarded at the Final Awards Ceremony on the final day of camp.