



# Family of Brands CODE OF ETHICS



Competitive cheerleading and dancing is growing at a remarkable rate. In effort to maintain the integrity and professionalism of these sports, we are offering a Code of Ethics for this Family of Brands Competition. It is our goal to offer positive events where good sportsmanship is the major theme and safety guidelines are followed.

I, \_\_\_\_\_, as the head coach for the \_\_\_\_\_ competitive cheer/dance team, agree to abide by the following guidelines:

## **SAFETY**

1. I understand that cheerleading and dancing are competitive activities, which require the proper training techniques for the athletes under my direction.
2. I attest I have been properly trained in basic cheer/dance technique, proper skill progression and safety precautions.
3. I understand it is my ethical duty to put the interest and safety of my athletes first and not put cheerleaders/dancers under my direction at risk unnecessarily.

## **RULE COMPLIANCE**

1. I agree to follow all safety and performance guidelines both by the letter and spirit of the rule.
2. I agree to abide by all stipulations for competing as determined by the Family of Brands regulations. I understand if a violation is reported, I may be required to supply various verifications to event officials.
3. I will accept all judges' rulings as final.

## **SPORTSMANSHIP**

1. I will support the Competition outcome and represent my program with integrity.
2. I understand my position as a role model for my team and will conduct myself in a professional manner.
3. I will display good sportsmanship and require such of my cheerleaders/dancers and spectators.
4. **I understand that violations of the Code of Ethics will be reported to other organizations administering similar events.**

Agreed to this, the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
HEAD COACH SIGNATURE

\_\_\_\_\_  
ASSISTANT COACH SIGNATURE